



**Indiana Corn Marketing Council
Flex Fuel Pump Program Application
October 1 – September 30, 2013**

Thank you for your interest in the Indiana Corn Marketing Council's (ICMC) Flex Fuel (Blender) Pump Program ("Program"). The farmer stakeholders of the ICMC understand the need to develop markets for environmentally friendly, renewable American-made ethanol blended fuels and to provide consumers with a fuel choice at the pump. ICMC has established the Program to promote, expand and develop the ethanol blended fuels market by assisting retail fueling stations with the costs of converting pumps to or installing new ethanol flex fuel pumps. Conversion or installation of pumps dispensing E15 also qualifies for this grant program with the same conditions and requirements.

The Program will award to selected fuel retailing stations grants of up to 50% or \$20,000 (whichever is less) towards the purchase and installation of an ethanol flex fuel (blender) pump, hardware and storage tank or the conversion of an existing pump to a blender pump that meets program criteria. Grants are available to new or existing stations located in Indiana. Only costs incurred after grant approval notification will be eligible for funds. Portions of the project construction for which funds are sought should not begin until notification of grant award is made to applicant. Funds will not be released until completion of the pump conversion/installation project and submission of proper receipts/invoices and/or other documentation.

Funds available for the Program are limited. Grants will be awarded to applications determined by the ICMC to best and most strategically promote, expand and develop the ethanol blended fuels market in Indiana. Among the criteria considered will be the location of the project site, estimated annual sales of E85 and ethanol blended fuels, marketing plan and signage, contracts with FFV fleets where, etc. Applications may be submitted to the address below at any time during the Program. Applications must be complete with all required information in order to be considered. If all information is not received at the same time, the last date (postmark, fax, and email) will be used for recording receipt. Applications will continue to be considered until the applicant has been notified that the application is unsuccessful or until the application is withdrawn.

Please complete the following information and submit the required paperwork for application of funds. By submitting your application you agree to the conditions set forth above as well as those in the Program Terms and Conditions detailed in the application. Note that: Submission of an application does not guarantee funds. Program funding is limited and this program is subject to change or termination at any time and without notice.

Completed Applications should be sent to:

Indiana Corn Marketing Council, Attn: Rosalind Leeck, Biofuels Director
5730 West 74th Street, Indianapolis, IN 46278
Phone: 317-644-2850
Email: rleeck@indianacorn.org

A. Applicant Information

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____ Federal ID # _____

Flex Fuel Pump Project Address: _____

City: _____ State: _____ Zip: _____

County: _____

Name of Contact Person: _____

Title: _____

Phone: Office _____ Mobile _____

Email: _____ Fax: _____

Name of Preparer of Application: _____

Phone: _____ Email: _____

B. Project Overview

What ethanol blended fuels will be offered in the Flex Fuel Pump?

___ E15 ___ E20 ___ E30 ___ E40 ___ E50 ___ E85 _____ Other

Will the Flex Fuel Pump replace an existing pump? _____

Convert existing equipment? _____ Add new pump? _____

How many dispensers will carry ethanol blends? _____

Estimated volume of ethanol blended fuels will be sold in first year?

E15 _____ E20 _____ E30 _____ E40 _____ E50 _____ E85 _____ Other _____

How many fueling dispensers are located at this site? Gas _____ E85 _____

E85 gallons sold at location in past 12 months: _____

Is the station attended or unattended? _____

Is this location franchised? _____ If yes, what brand? _____

Why is the location strategic (add page as needed)? _____

What is the station's proximity to major transportation corridor – state highway and what is traffic volume? _____

What is the population of the nearest city / town? _____

Do nearby vehicle dealers promote FFV's? _____ How many in 25 miles? _____

Do you have fleet customers who operate flex fuel vehicles? _____

Do you have commitments from fleet customers to use midlevel ethanol fuel blends? _____

If yes, how many fleet customers? _____ FFV's? _____

Why will this project be successful? _____

C. Marketing

In order to be eligible for funds, applicants must appropriately advertise and post signage regarding the alternative fuel. Provide a detailed explanation of how you plan to market ethanol blended fuels. (Attach additional pages as needed) _____

D. Timeline for Project

Estimated project beginning date _____

Expected project completion date _____ Estimated Date for sales to public? _____

(Note: from date of confirmation of funds, project must be completed within 180 days)

E. Project budget

(ICMC reserves the right to request detailed quotes for consideration of funds. To facilitate processing, applicant may submit bid(s) with application).

Equipment \$ _____

Installation & Other Site Cost \$ _____

Signage \$ _____

Total \$ _____

NOTE: Maximum funds provided will be 50% of project cost up to \$20,000 (whichever is less). Funds will not be released until completion of the pump conversion/installation project and submission of proper receipts/invoices photos and/or other documentation necessary for ICMC, in its sole discretion, to verify the legitimacy of the requested funds.

F. Funding Sources

Describe additional sources of funds

Source: _____ \$ _____

Source: _____ \$ _____

G. Certification of acceptance of Program Terms and Conditions

Applicant certifies that:

- If funds are approved, the applicant will carry out the project activities in the manner described in this application.
- Applicant agrees to sell E85 and at least one of the following blends: E15, E20, E30, E40, E50 for a minimum of twenty-four months at each pump for which funds have been awarded. Applicant agrees that failure to do so will require all or a portion of the allocated funds to be repaid. During the twenty four month period, Applicant is required to submit a semi-annual report of gallons of fuel sold for the respective period to ICMC on the form provided.
- Applicant will comply with all applicable laws, ordinances and codes in jurisdiction.
- Applicant will defend, indemnify and hold harmless Indiana Corn Marketing Council, its directors, members, officers, employees, agents and representatives (the "ICMC Group") from and against any and all liabilities, losses, suits, judgments, claims, demands and causes of action in connection with the performance of this application by Applicant **even if the alleged acts or omissions were caused in whole or in part by the strict liability or negligence of the ICMC Group.**
- Applicant further understands the funds will be released only to the approved applicant and only after completion of the pump conversion/installation project and submission of receipts/invoices and/or other documentation necessary for ICMC to verify project completion and costs associated with the project. Applicant agrees to provide ICMC with any business, accounting or other records or information necessary, in ICMC's sole discretion, to verify completion and/or costs associated with the project. Failure to provide such records or information may lead to the rescission of the grant.

I certify that to the best of my knowledge the information provided is true and correct and that I am authorized to sign on behalf of company.

Authorized Signature: _____ Date: _____

Name: _____

Title: _____

Company Name: _____

Indiana Corn Marketing Council:

Approved by: _____ Date: _____

Amount: \$ _____

This Program is funded by Indiana Corn Marketing Council Checkoff Dollars